



Industry 4.0 Thesis

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About MiddleGround Capital

MiddleGround Capital is a private equity firm that invests in industrial, manufacturing and specialty distribution businesses in the North American and European middle market. We make control equity investments in fundamentally strong businesses that align with our operational expertise.

Investment Criteria

INDUSTRY

Industrial and warehouse automation

SECTORS

Business-to-Business Manufacturing and Specialty Distribution

THESIS

Future growth driven by key trends listed below, definable exposure to current areas of interest

BUSINESS ATTRIBUTES

Demonstrated business model with established products, and/or technology with established customers. Market/niche leader of highly engineered products

EXCLUSIONS	No pure software businesses
CONTROL	Majority
REVENUE	>\$20 million*
EBITDA	>\$5 million
INITIAL ENTERPRISE VALUE	Up to \$300 million
EQUITY INVESTMENT	\$25 - 100 million
GEOGRAPHY	NA/EU HQ; Global Ops

* With path to \$75M (incl. through inorganic growth)

Key Trends in Industry 4.0



AUTOMATED MANUFACTURING SYSTEMS

Hardware and control systems that automate production processes across factory environments. Example sub-categories of interest include: integrators, sensors, actuators, servo motors, robotic systems, and components.



QUALITY ASSURANCE AND AUTOMATED INSPECTION

Vision, sensing and analytics systems that monitor and validate product quality and process performance. Example sub-categories of interest include: industrial cameras, sensors, vision systems, lasers, 3D scanners and condition monitoring systems.

SELECT INDUSTRY 4.0 INVESTMENTS



HQ: Valencia, Spain
Acquired: Mar 2024

Description:
PLC and robot programming, mechanical, and electrical engineering services, as well as installation and site services

Key Trends:
Future growth driven by factory and warehouse automation



HQ: Munich, Germany
Acquired: Nov 2024

Description:
Machine and artificial vision solutions for industrial and non-industrial applications

Key Trends:
Future growth driven by increasing need for data/image capture across industries and automation.

The above investments reflect MiddleGround Capital's portfolio companies with exposure to Industry 4.0 markets. Specific investments described herein do not represent all investment decisions made by MiddleGround. The reader should not assume that investment decisions identified and discussed were or will be profitable. Specific investment advice references provided herein are for illustrative purposes only and are not necessarily representative of investments that will be made in the future.

INDUSTRY 4.0 INVESTMENT EXPERTISE



Justin Steil
Partner



Roland Veldhuijzen Van Zanten
Managing Director, Transaction



Zach Spencer
Vice President, Transaction

For transaction opportunities, please email

DYANA BAURLEY (NA) at dbaurley@middleground.com
ANTHONY DENAIX (EU) at adenaix@middleground.com

LEXINGTON, KY (HQ)
1500 Aristides Blvd
Lexington, KY 40511

NEW YORK, NY
10 Crosby Street, 4th Floor
New York, NY 10013

AMSTERDAM, NL
Gustav Mahlerplein 59
1082 MS Amsterdam